WHAT IS CLAIMED IS:

1	1. A bag for carrying items, the bag comprising:		
2	a bag body having a top end, a bottom end, a front side and a back side,		
3	wherein the bag body further defines a main compartment that extends from the bottom end	ı	
4	to the top end, wherein the top end defines an opening that provides access to the main		
5	compartment, wherein at least the top end of the bag body is curved so that the main		
6	compartment is adapted to hold a curved pillow having a medial region and two extending		
7	arms, with the medial region of the pillow conforming closely to the shape of the top end o	f	
8	the bag body; and		
9	at least one carrying strap coupled to the bag body for carrying the bag.		
1	2. A bag as in claim 1, wherein the bag body further includes a pair of		
2	connecting sides that extend between the front side and the back side, wherein the connecting		
3	sides are curved and are adapted to conform to the shape of the extending arms of the curve	ed	
4	pillow.		
1	3. A bag as in claim 2, wherein the carrying strap has a pair of ends and	1	
2	wherein the ends of the straps are coupled to the bag body near where the top side intersects		
3	with the connecting sides.		
1	4. A bag as in claim 1, further comprising a fastener to close the opening	ıg.	
1	5. A bag as in claim 1, further comprising at least one handle that is		
2	coupled to the bag body.		
1	6. A bag as in claim 5, wherein the handle is coupled to the front side a	nd	
2	extends above the top end.		
1	7. A bag as in claim 1, further comprising a front pocket that is coupled	d	
2	to the front side of the bag body.		
1	8. A bag as n claim 7, wherein the front pocket includes a plurality of		
·2	sub-pockets.		
1	9. A bag as in claim 1, further comprising a side pocket that is coupled	to	
2	one of the connecting sides.		

A bag as in claim 1, further comprising a rear pocket that is coupled to 1 10. 2 the rear side of the bag body. A bag as in claim 1, further comprising at least one peripheral item 1 11. stored within the bag body, wherein the peripheral item is selected from a group consisting of 2 3 changing pads, storage devices and toys. A bag as in claim 2, wherein the bag body has a height in the range 1 12. from about 10 inches to about 20 inches and curves downward to the connecting sides that 2 each have a height in the range from about 5 inches to about 11 inches. 3 A bag as in claim 1, wherein the curved top end has a radius of 13. 1 2 curvature in the range from about 7 inches to about 13 inches. A bag as in claim 1, wherein the bottom end has a length in the range 14. 1 2 from about 15 inches to about 25 inches. A system for carrying items, the system comprising 1 15. a bag body having a top end, a bottom end, a front side and a back side, 2 wherein the bag body further defines a main compartment that extends from the bottom end 3 to the top end, wherein the top end defines an opening that provides access to the main 4 compartment, wherein at least the top end of the bag body is curved; 5 at least one carrying strap coupled to the bag body for carrying the bag; and 6 a pillow stored within the main compartment, wherein the pillow comprises a 7 curved pillow body having a medial region and two opposing arms extending from the medial 8 region, and wherein the medial region closely conforms to the shape of the curved top end of 9 10 the bag body. A system as in claim 15, wherein the bag body further includes a pair 16. 1 of connecting sides that extend between the front side and the back side, wherein the 2 connecting sides are curved and are adapted to conform to the shape of the extending arms of 3 the curved pillow. 4 A system as in claim 16, wherein the carrying strap has a pair of ends 17. 1 and wherein the ends of the straps are coupled to the bag body near where the top side 2 intersects with the connecting sides. 3

1	18.	A system as in claim 15, further comprising a fastener to close the
2	opening.	
1	19.	A system as in claim 15, further comprising at least one handle that is
2	coupled to the bag	g body.
1	20.	A system as in claim 19, wherein the handle is coupled to the front side
2	and extends above	e the top end.
1	21.	A system as in claim 15, further comprising a front pocket that is
2	coupled to the fro	nt side of the bag body.
1	22.	A system as in claim 21, wherein the front pocket includes a plurality
2	of sub-pockets.	
1	23	A system as in claim 15, further comprising a side pocket that is
2		the connecting sides.
	24	
1	24.	, , , , , , , , , , , , , , , , , , , ,
2	item stored within	the bag body, wherein the peripheral item is selected from a group
3	consisting of char	aging pads, storage devices and toys.
1	25	A system as in claim 16, wherein the bag body has a height in the
2	range from about	10 inches to about 20 inches and curves downward to the connecting sides
3	that each have a h	eight in the range from about 5 inches to about 11 inches.
1	26	A system as in claim 15, wherein the curved top end has a radius of
2	curvature in the ra	ange from about 7 inches to about 13 inches.
1	27	A system as in claim 15, wherein the bottom end has a length in the
2	range from about	15 inches to about 25 inches.
1	28	A system as in claim 15, wherein the medial region has a length in the
2		12 inches to about 25 inches, and wherein the arms have a length in the
3		7 inches to about 15 inches.
1	20	A
1	29	A method for carrying a pillow, the method comprising:

2	providing a bag comprising a bag body having a top end, a bottom end, a front
3	side and a back side, wherein the bag body further defines a main compartment that extends
4	from the bottom end to the top end, wherein the top end defines an opening that provides
5	access to the main compartment, wherein at least the top end of the bag body is curved, and at
6	least one carrying strap coupled to the bag body for carrying the bag;
7	providing a pillow comprising a curved pillow body having a medial region
8	and two curved arms extending from the medial region;
9	squeezing the arms toward each other and pushing the pillow into the main
10	compartment; and
11	closing the opening, with the medial region closely conforming to the shape of
12	the top end of the bag body.
1	30. A method as in claim 29, further comprising removing the pillow from
2	the bag and supporting a baby with the pillow.